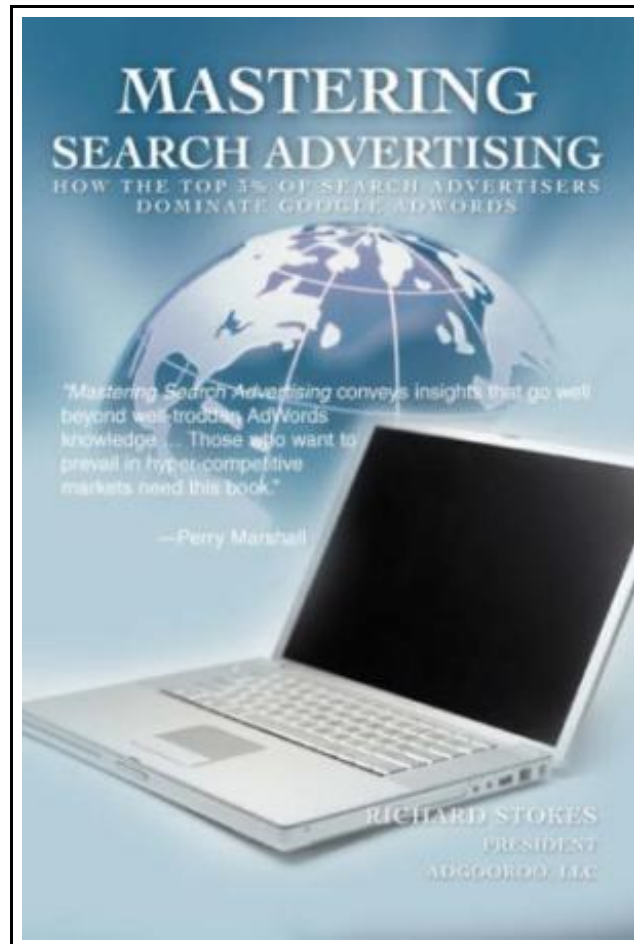


## Mastering Search Advertising: How the Top 3 of Search Advertisers Dominate Google Adwords



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