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THE PINK TIE PRINCIPLE: THE ULTIMATE STRATEGY FOR SMASHING THROUGH ANY BUSINESS CHALLENGE



Createspace, United States, 2014. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****. The Pink Tie Principle is the ultimate strategy for smashing through any business challenge using master-level creativity (even if you re not creative). It is the six-step system that I developed, teach, and have repeatedly used to solve any and every challenge, in all sorts of companies. From small, start-up businesses to multi-million pound global organisations, this...

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